

Experience the Tour from the first row 05 · 04 · 2026

De Ronde in
Oudenaarde



Stad
Oudenaarde

derondeinoudenaarde.be



Oudenaarde is all about cycling

Here you hear the riders before you see them. The Market Square vibrates, the cobblestones sing. Passion rises from the stones and drifts over idyllic hills such as the Koppenberg and Wolvenberg. Experience Flanders' Finest in the heart of the Flemish Ardennes. Cycling comes home nowhere more beautifully than in Oudenaarde.

This brochure guides you between start, passage and finish to the perfect front-row experience during the Tour Weekend on 4 and 5 April.



Don't miss a single moment

- 10.00** Start Fan Ride: 100 participants ride their own Tour of Flanders
- 11.30** Teampresentation Elite women Market Square
- 12.58** Passage Elite men Market Square
- 13.15** Start Elite women Market Square
- 13.56** Passage Elite men Wolvenberg
- 14.01** Passage Elite men Holleweg-Mater-Jagerij
- 15.18** Passage Elite women Market Square
- 15.30** Passage Elite men Koppenberg
- 15.34** Passage Elite women Wolvenberg
- 15.39** Passage Elite women Holleweg-Mater-Jagerij
- 16.21** Finish Elite men Minderbroedersstraat
- 16.29** Passage Elite women Koppenberg
- 17.27** Finish Elite women Minderbroedersstraat
- 18.00** Podium ceremony winners

The best spots

1. YOUR FIRST ROUTE

Start at the elite women's team presentation on the Market Square. From there, walk along with the flow of supporters towards the fan village: big screen, atmosphere, tasty snacks and a perfect spot near the finish.



2. THE MYTHICAL MOMENT

The Koppenberg is not just a place, it's a feeling. You hear the peloton struggle and gather strength while the crowd stands close to the cobblestones. A raw and authentic Tour experience.

3. FROM ADRENALINE TO APPLAUSE

Experience the final kilometres in Minderbroedersstraat at the youth zone or public village. With a giant screen, tension runs through your body. Stay for the podium ceremony, where emotions erupt and Oudenaarde truly buzzes.



TIP FROM A LOCAL

Bram (46): "Between the women's start and the finishes later on, I recommend leaving the centre for a while and heading to the Wolvenberg. On the climb you see the riders' grimaces, their strength and the pure character of the Flemish Ardennes."



Getting there

BY PUBLIC TRANSPORT

On Sunday you can easily reach the city centre by train or free shuttle bus.

Shuttle Bus D

- Outward journeys from 10 am tot 1.15 pm:
Parking zone Bruwaan (D1) > Station (D2) > Arrival zone (D3)
- Return journeys from 6 pm to 8 pm:
Arrival zone (D3) > Station (D2) > Parking zone Bruwaan (D1)

Free shuttle buses also serve the climbs Kwaremont, Paterberg and Kruisberg. Information about routes and stops: delijn.be/rondevanvlaanderen.

Train

NMBS provides extra capacity on train connections to and from **Ghent and Ronse**. Plan your trip via the app or nmbs.be. From Oudenaarde station it's just over five minutes on foot to the city centre.

BY BIKE OR ON FOOT

Move around easily on foot or by bike, with extra bike parking in the centre (Parking Meerspoort) and at the Koppenberg. The Market Square is accessible only to pedestrians and cyclists.

Shared bikes are available via Blue-bikes at the station or electric Hoppy bikes throughout the city.

BY CAR

We advise against coming by car. The city centre and surrounding area will be car-free. If you do come by car, park at Parking Publiek Bruwaan. Other car parks are not accessible. Temporary traffic measures apply. Full details on derondeinoudenaarde.be.

Live traffic updates via Facebook
[@politiezonevlaamseardennen](https://www.facebook.com/politiezonevlaamseardennen)



TIP FROM A LOCAL

Elena (34): "On Sunday morning, I head into the city centre early to soak up the atmosphere. You can feel the excitement building as the Market Square fills with cycling fans. Start the day with a hearty breakfast in a cycling café and experience the Tour up close."

WHERE SHOULD YOU GO IN THE CITY CENTRE?

- Market Square for atmosphere, multiple walkways & women's start
- Youth zone for big screen and atmosphere
- Public village at the finish line for passion, excitement and the ultimate release

Three times more cycling fun

1. TODAY'S SUPPORTER, ALSO IN RETRO STYLE

Discover all the beauty the Flemish Ardennes has to offer on your trusty bike, put on your dancing shoes for one of the workshops, browse through the many vintage cycling items and soak up the nostalgic atmosphere with musical performances. And all in retro style!

Step back in time and cycle through the Flemish Ardennes during the Retroronde. Woolly jumpers, retro frames, cycling caps and an authentic atmosphere colour a weekend full of charm and nostalgia. No timing, no competition. Just

pure love for retro and cycling. Discover idyllic roads, enjoy the stops along the way and savour the warm atmosphere of a race just like in the old days. The Retroronde isn't just a ride, it's a smile on two wheels.

Even if you're not a cyclist, there's plenty to enjoy: put on your dancing shoes and join one of the fun workshops, browse through unique vintage items and soak up the nostalgic atmosphere with musical performances. And all in a wonderful retro setting! The full experience takes place at Maagdendale Abbey over the weekend of 6 and 7 June 2026. More info: retroronde.be





2. TODAY'S SUPPORTER, FOR THE NEXT GENERATION TOO

You can see the future of cycling in Oudenaarde. During the Tour of Flanders Youth Day, young riders from U17 to U19, both boys and girls, compete on the same iconic climbs and streets as the pros. Full of passion, courage and ambition, they'll race through the city

centre. There's plenty to enjoy off the course too: entertainment, enthusiastic supporters and a warm racing atmosphere. Will you be cheering on the young heroes on Sunday 24 May 2026 during the Tour of Flanders Youth Day?

3. TODAY'S SUPPORTER, TOMORROW'S FLANDRIEN

Oudenaarde welcomes you all year round for the ultimate cycling experience! At the Tour of Flanders Centre, you can relive the heroic highlights. Or, as a cycling enthusiast, you can get on the pedals yourself. Anyone up for the challenge can hit the road straight away. The CRVV is the perfect start and finish point for your own Tour. Close to Oudenaarde Market Square, yet just a short ride into the hills. You can take a break at the many terraces along the way or enjoy a well-deserved rest in the Peloton Cafe afterwards.

TIP FROM A LOCAL

Noor (13): "On Saturdays, I always go to watch the thousands of cycling enthusiasts riding their own Tour during We Ride Flanders.

I love cheering them on, especially on the Koppenberg where everyone passes by. The atmosphere there is brilliant! I dream of riding it myself one day."

Together we'll make it happen



Respect traffic rules, temporary measures and speed limits.



Never stand in dangerous spots and be careful when crossing the course.



Keep the area clean: take your waste with you.



Always follow the instructions of safety services and stewards.



Enjoy responsibly and plan your way home.





Oudenaarde, much more than the Tour

Oudenaarde continues to surprise long after the race has passed.

Extend your stay and discover historic heritage, peaceful countryside roads and lively squares. Visit the MOU Museum in the impressive Town Hall with its world-famous tapestries, taste local beers at nearby breweries or explore breathtaking panoramas over the Flemish Ardennes.

Whether you love culture, nature or peaceful views, here you'll find a place where you can truly unwind. And that's exactly why you'll come back: for that unique blend of charm, warm hospitality and the feeling of really getting away from it all.

Questions?

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🌐 www.derondeinoudenaarde.be

📱 [derondeinoudenaarde](https://www.facebook.com/derondeinoudenaarde)

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📍 Visit Oudenaarde, City Hall,
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